

# HIPAA PATIENT CONDITION REPORTS AND INFORMATION FOR THE MEDIA

Patient conditions may be provided consistent with HIPAA privacy standards. The following one-word descriptions of a patient's general condition may be provided if the patient is listed in the directory. No confirmation of treatment or the facility will be made if a patient has opted out of the directory.

## PUBLIC Directory Patient

### HIPAA Approved Conditions Reports

**Undetermined** – Patient awaiting physician assessment.

**Good** – Vital signs are stable and within normal limits. Patient is conscious and comfortable. Indicators are excellent.

**Fair** – Vital signs are stable and within normal limits. Patient is conscious but may be uncomfortable. Indicators are favorable.

**Serious** – Vital signs may be unstable and not within normal limits. Patient is acutely ill. Indicators are questionable.

**Critical** – Vital signs are unstable and not within normal limits. Patient may be unconscious. Indicators are unfavorable.

**Treated and Released** – Received treatment, but not admitted.

**Treated and Transferred** – Received treatment, transferred to a different facility.

**Expired** – Release of information about a patient's death should not be released until efforts have been made to contact the next of kin. Information about the cause of death must come from the patient's physician, and a legal representative of the deceased must approve its release.

### Public Information

Police reports and other information about hospital patients are often obtained by members of the media. However, health care providers are still required to observe the general prohibitions against releasing health information about patients that are found in the HIPAA privacy standards, state statutes or regulations, and the common law, regardless of what information is in the hands of public agencies or the public in general.

## Not at Facility or PRIVATE Directory Patient

### HIPAA Approved Reports

**I can not confirm or deny that the patient is at our facility.**

*If any other specific questions are asked about the patient, repeat above statement.*

---

If the media requests to interview, photograph, video or anything else about a patient or staff ...

**CONTACT a marketing communications representative.**

Please contact marketing communications if media is on campus without an EMPLOYEE escort.



## Marketing Contact Information

**Primary Media Contact** 850.791.5254 (24/7)

**Marketing Communications office** 850.469.3708

**Marketing Media Manager office** 850.434.4854

**Baptist Switchboard** 850.434.4011